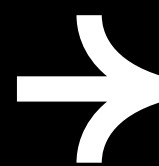


ZENSTICKERS X SID&CO.

₹364,000 in B2B & 58,700 in B2C



01 SERVICE PROVIDED

Rebranding

Performance Marketing - Shop Now

Performance Marketing - Lead Generation

SEO



02 REBRANDING

Old Logo

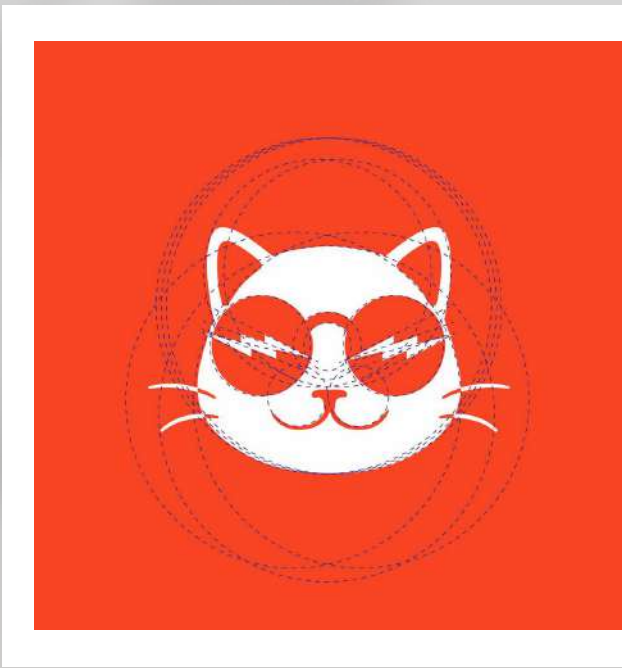


New Logo



02

REBRANDING



LOGO theory

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit accumsan sit amet.

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02

REBRANDING

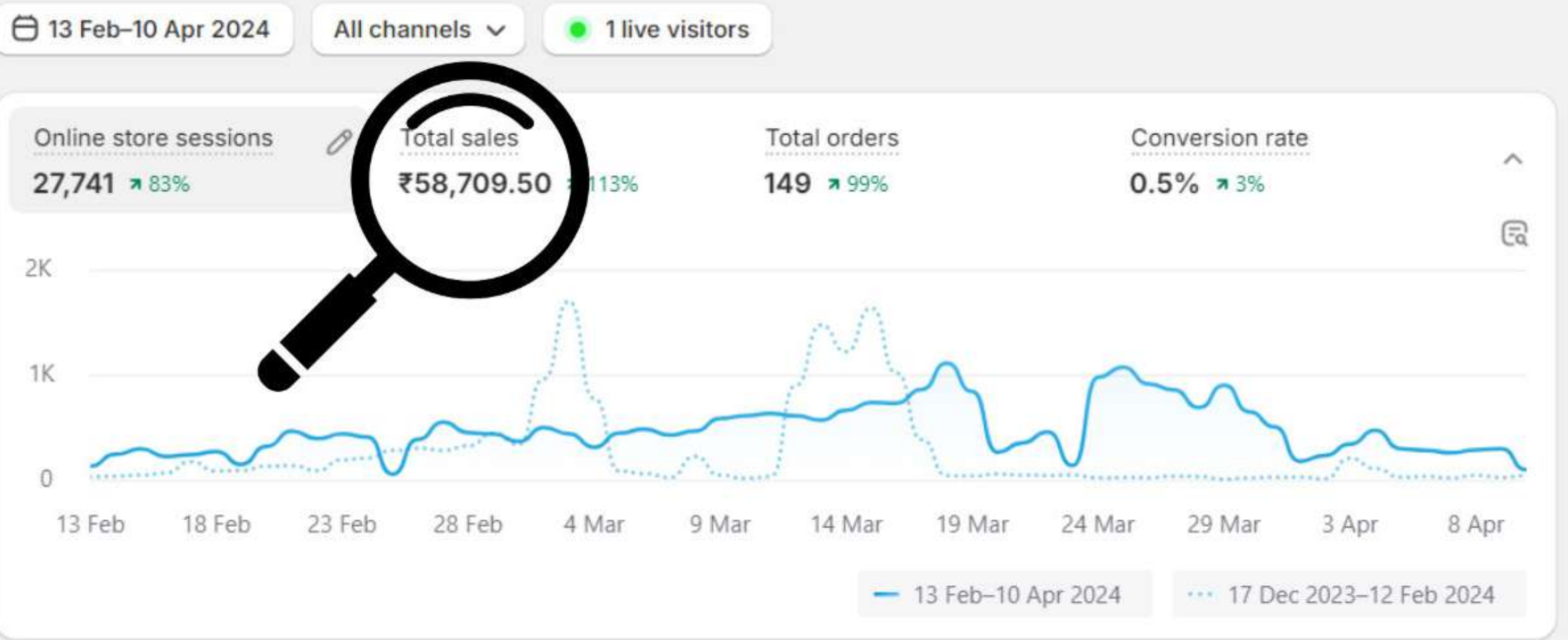


03

PERFORMANCE MARKETING

B2C

Shop Now Ads



04

AD COPIES FOR B2C SHOP NOW SALES



05

PERFORMANCE MARKETING – B2B

username
Placehere

High-Quality,
Custom-Designed
Packaging!

Get **bulk customised stickers**
and **packaging** for your
business!



ZEN
STICKERS
India's Largest Sticker Store

10.328 views

Username instagram template [#template](#)

View all 328 comments

5 DAYS AGO

username
Placehere

Get Your Custom Branding Sticker Quote



10.328 views

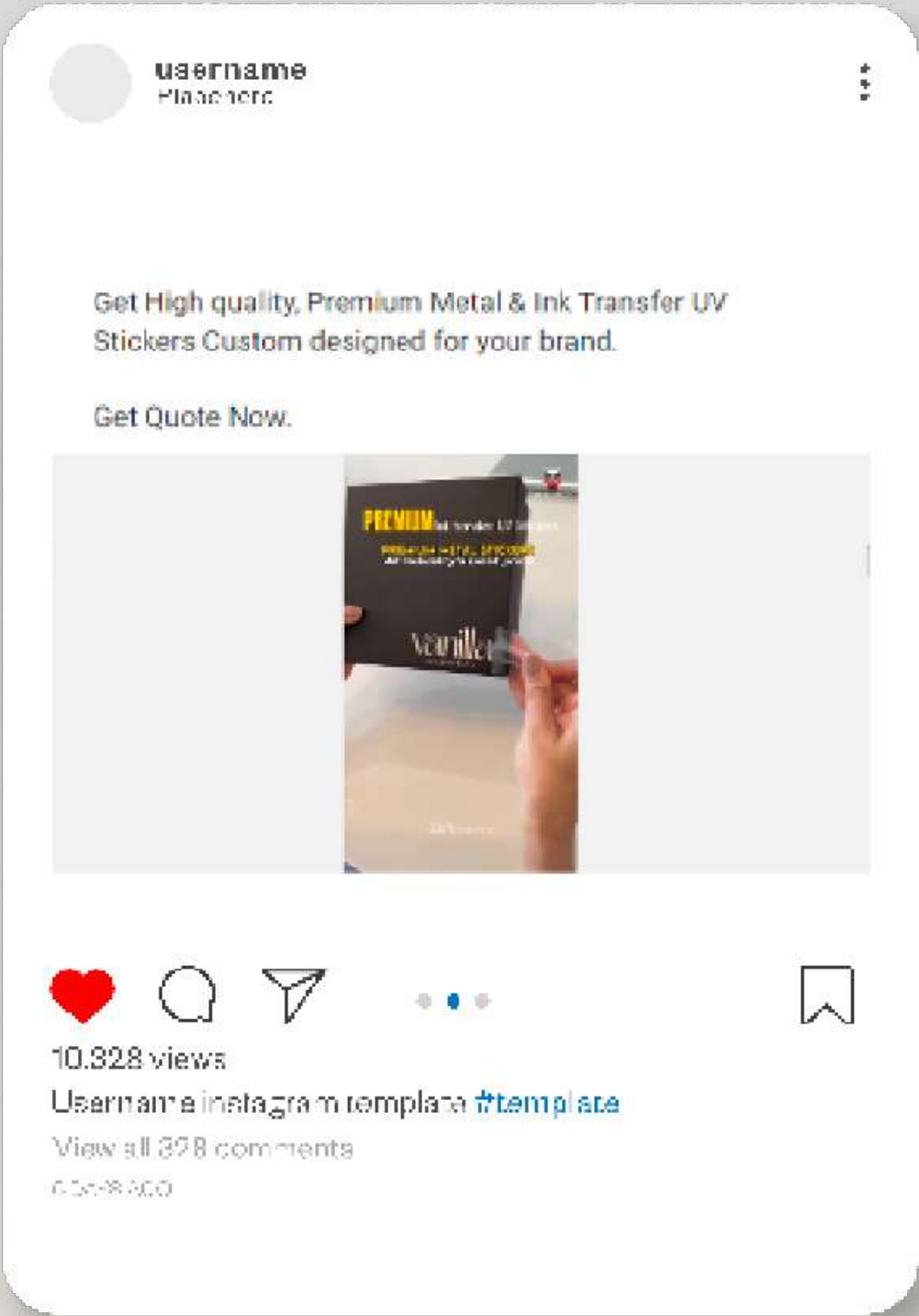
Username instagram template [#template](#)

View all 328 comments

5 DAYS AGO



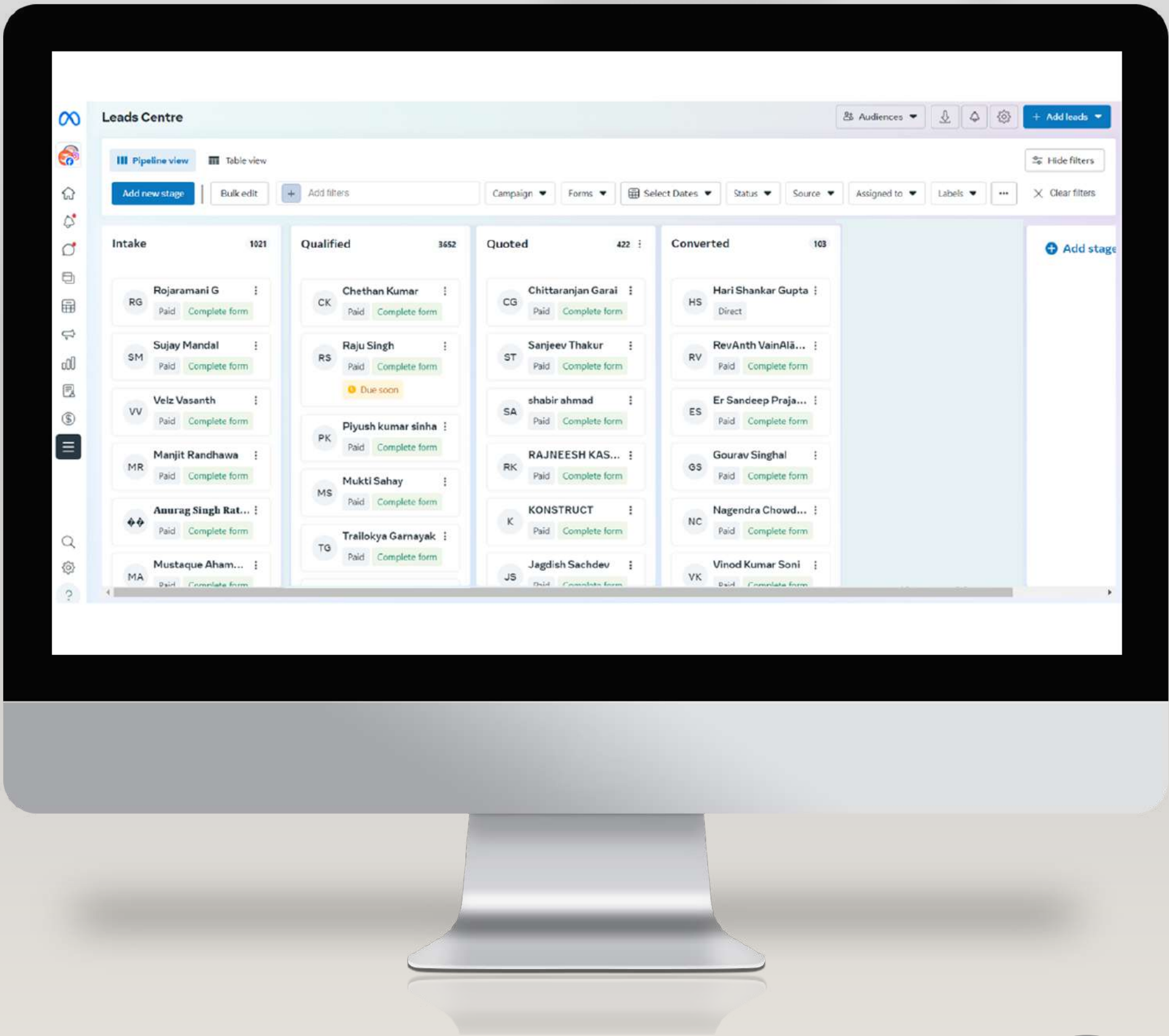
05 PERFORMANCE MARKETING – B2B



05

PERFORMANCE MARKETING – B2B

Meta Lead Centre



05

PERFORMANCE MARKETING – B2B

< Go Back

✓

₹10,390.00

Captured

Created on Mon May 13, 08:31am

Details

Payment ID

pay_D9p2KswLkmgTW

Bank RRN

413406836450

Order ID

order_D9bqFKN2L8z8C

Invoice ID

--

Payment method

UPI (9008830535@ybl)

Customer details

+91 9008 830535
ranjithranj836@gmail.com

Fee bearer

You pay the Razorpay platform fee

App Name

--

< Go Back

✓

₹25,000.00

Captured

Created on Mon Apr 29, 11:31am

Details

Payment ID

pay_D9p2KswLkmgTW

Bank RRN

413406836450

Order ID

order_D9bqFKN2L8z8C

Invoice ID

--

Payment method

UPI (9008830535@ybl)

Customer details

+91 9008 830535
ranjithranj836@gmail.com

Fee bearer

You pay the Razorpay platform fee

App Name

--

< Go Back

< Go Back

✓

₹18,000.00

Captured

Created on Thr May 9, 03:37pm

Details

Payment ID

pay_D9p2KswLkmgTW

Bank RRN

413406836450

Order ID

order_D9bqFKN2L8z8C

Invoice ID

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Payment method

UPI (9008830535@ybl)

Customer details

+91 9008 830535
ranjithranj836@gmail.com

Fee bearer

You pay the Razorpay platform fee

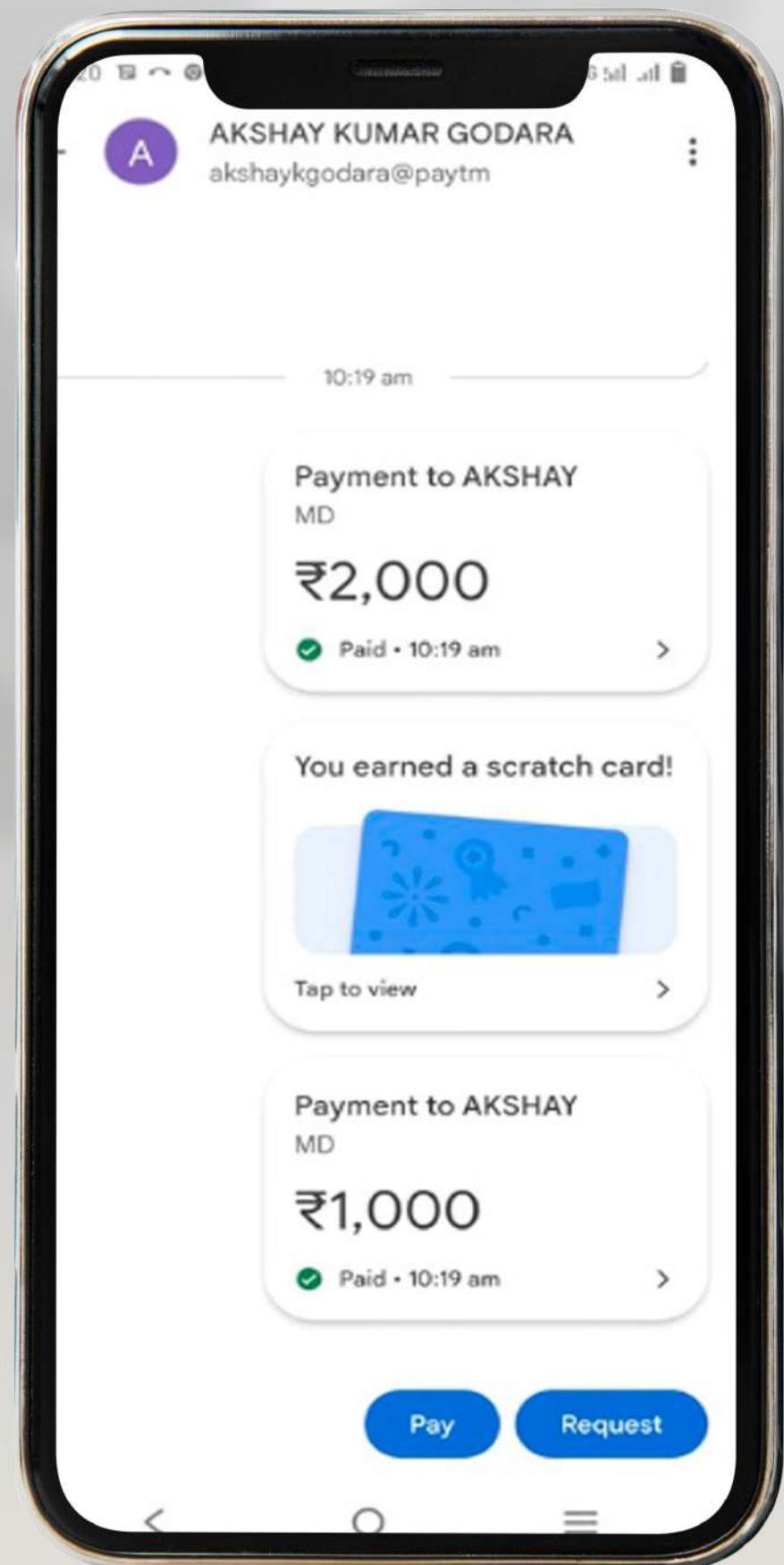
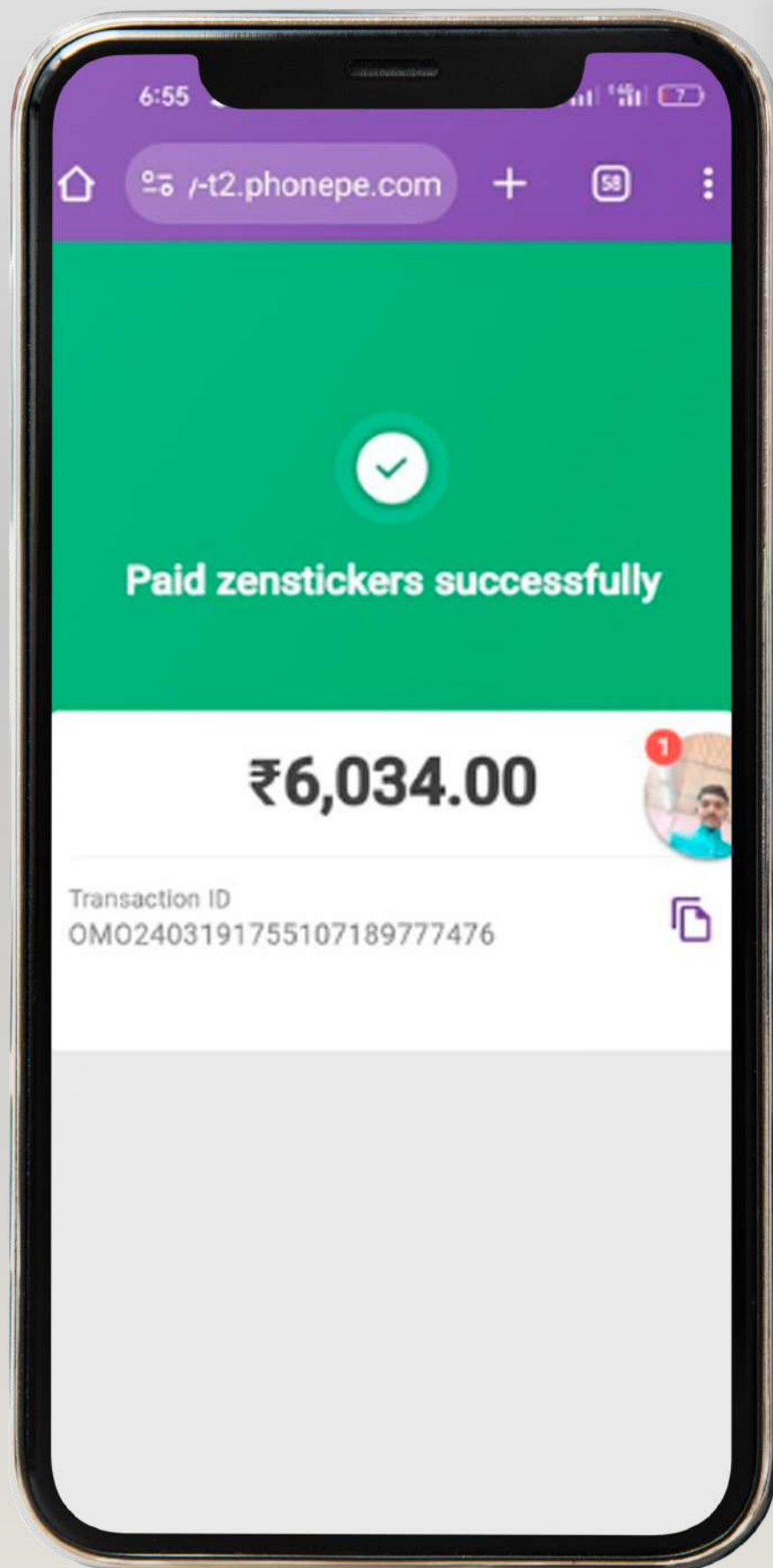
App Name

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₹364,000 Revenue Generated



05 PERFORMANCE MARKETING – B2B



₹364,000 Revenue Generated



06 STRATEGY OUTLAY

Advantage + audience

Targeted Brand Owners

Trending Ad Copies

Managed Negative Keywords

3 Sec Hooks

Strong CTA

Filtered Audience

Lookalike audience



07

SEO
RANK GROWTH

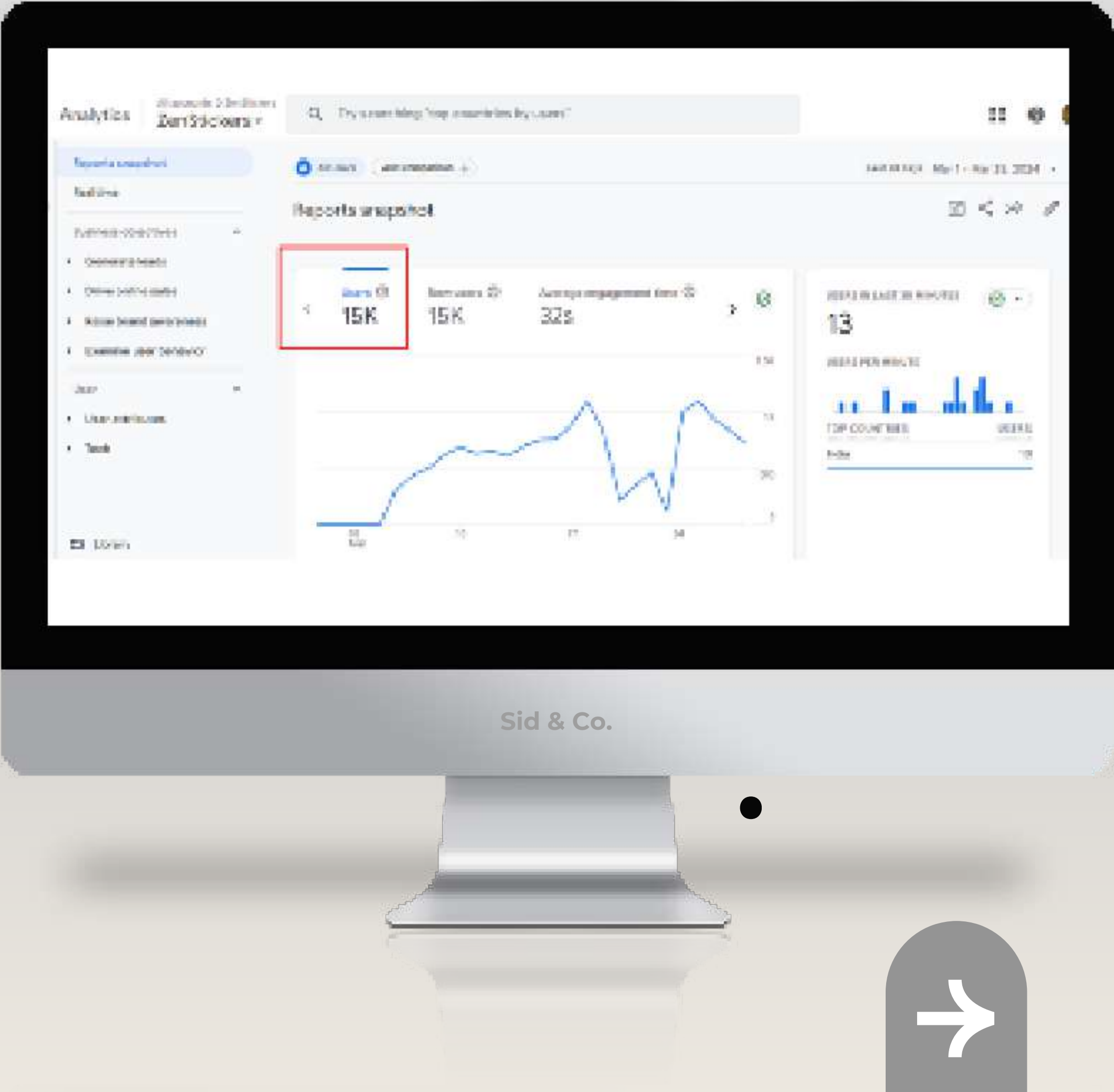
Sid & Co.			
In Google.com			
S.NO	Keywords	Initial Ranking	29-Mar
1	ZenStickers	1	1
1	ZenStickers store in India	Not in Google	1
3	Zen Stickers shop in India	Not in Google	1
4	Zen Stickers store in India	Not in Google	1
5	ZenStickers shop in India	Not in Google	1
6	Zen Stickers	Not in Google	1
7	ZenStickers online	Not in Google	1
8	Zen Stickers online	Not in Google	1
9	zen stickering	Not in Google	1
10	buy stoners stickers online in India	Not in Google	5
11	series stickers in India	Not in Google	9
12	buy series stickers online in India	Not in Google	9
13	stoners stickers	Not in Google	11
14	buy travel stickers	Not in Google	13
15	series stickers	Not in Google	13
16	quirky stickers	Not in Google	14
17	sticker store in India	Not in Google	15
18	buy stoners stickers in India	Not in Google	23
19	mobile stickers in India	Not in Google	24
20	laptop stickers in India	Not in Google	24
21	Buy laptop stickers Online	Not in Google	36
22	buy anime stickers in India	Not in Google	58
23	zen car sticker	Not in Google	44
24	jit jaisa kaisen sticker	Not in Google	65
25	buy alcohol stickers in India	Not in Google	73
26	buy travel stickers online	Not in Google	76
27	buy anime stickers online in India	Not in Google	79
28	buy automobile stickers in India	Not in Google	82
29	buy travel stickers in India	Not in Google	87



07

SEO

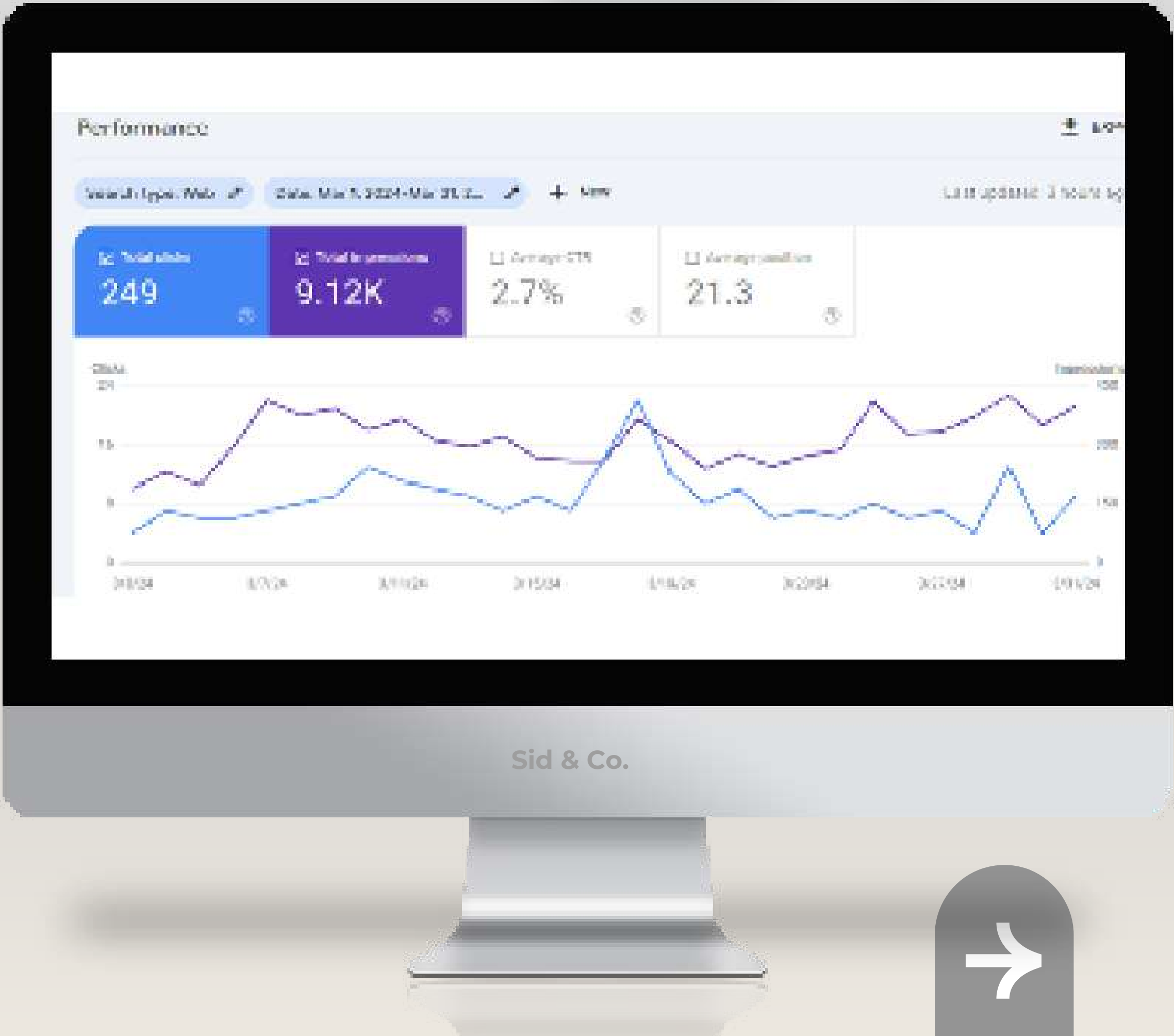
WEBSITE TRAFFIC



07

SEO

WEBSITE TRAFFIC



07

SEO

WEBSITE TRAFFIC

